



Find **new movers** ready to personalize and decorate their new home

TARGET

- The top (affluent) new homeowners
- Reaches customers in that critical period after they move into their new home
- Our state-of-the-art, updated "rooftop" analysis ensures you reach the right new homeowners
- Addressed to the new homeowner by name

MAILS MONTHLY

Monthly mailings ensure important, overlapping coverage to your key customers

SHARED, COST-EFFICIENT FORMAT

- Highly efficient, shared mail format
- High-touch branding appeals to the "Lady of the House"
- High-quality digital printing ensures your company is presented as a leader

TARGETED OFFERS

- Introduces your business to the newest customers
- Response-driven media will generate calls, visits and web traffic



RSVP HANDLES ALL THE DETAILS

RSVP has perfected the fine art of direct response. We utilize our extensive experience to target the right homes. Our package is complete, from design to...printing...mailing sorting...postage and delivery to the finest upscale homes in your market.

And we do it all for only pennies per home.